

Brandworkers

Good Jobs. Local Food.

Brandworkers received a grant from the Catholic Campaign for Human Development for [\\$60,000 for FY 2020-2021](#), and since 2016 has received four grants totaling \$255,000.

CATHOLIC CAMPAIGN FOR HUMAN DEVELOPMENT 2020-2021 GRANTEES

Diocese	Grantee	Issue Area	Grant
Diocese of Brooklyn	Brandworkers International, Inc.		60,000.00


Brandworkers claims to be a community organizing group dedicated to supplying training, infrastructure, and community to local food factory workers. The problem is, Brandworkers has been promoting pro-abortion messages on social media and through direct involvement with pro-abortion movements. Additionally, the founder of Brandworkers regularly supports LGBT pride on social media and is the co-founder of the International Workers of the World Starbucks Worker Union, an openly socialist/communist organization.

Here is a summary of our findings, illustrating Brandworkers violations of Catholic moral and social teaching:


- Endorsed the pro-abortion International Women's Strike
- Executive director participated in pro-abortion women's marches
- Promoted socialist ideology on social media
- Intimate involved with IWW, a socialist organization including a branch co-founded by Brandworker's founder
- Hosted and promoted IWW campaigns and a pro-communist book release
- Posted job announcements specifically encouraging LGBT individuals and those who support LGBT ideologies to apply
- Honored LGBT activists
- Promoted occult tarot card readings

Pro-Abortion Advocacy

In 2017, Brandworkers publicly endorsed the [International Women's Strike](#), an extremely pro-abortion organization.

 **ENDORSEMENTS**

Our list of partners is growing every day

Organizations AF3IRM Alexandria House, LA AFT 2121 (City College of San Francisco) Association of Legal Aid Attorneys, NYC Black Lives Matter, LA <u>Brandworkers</u>  Campaign for an Elected Civilian Review Board Campus Antifascist Network CFA-San Francisco State Collective Remake, LA	Jewish Voice for Peace Jews for Palestinian Right of Return, LA, NYC, and National Labor for Palestine, LA, NYC, and National Laundry Workers Center, NYC LA4Palestine Los Angeles Community Action Network Martin Luther King Coalition of Greater LA Mid-Atlantic Revolutionary Socialists Military Families Speak Out, LA Million Hoodies Movement of Rank and File Educators	Socialist Party of NYC Socialist Students Solidarity Spring Mobilization 2018 Stop LAPD Spying Coalition Street Vendor Project Strikecorps Strippers Strike 15Now-Minnesota UAW 2325 United Students Against Sweatshops US Palestine Community Network
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The [platform of the International Women's Strike](#) demands full access to abortion without reservation.

“We stand for full reproductive justice for all women, cis and trans. We want complete autonomy over our bodies and full reproductive freedom. **We demand free abortion without conditions** and affordable healthcare for all, irrespective of income, race or citizenship status. The history of forced sterilization of Indigenous women and women of color in this country goes hand in hand with the attack on abortion rights. **Reproductive justice for us means the freedom to choose both whether to have children** and to have them at a time of our choosing.”

On [March 5, 2018](#), Brandworkers posted the pro-abortion platform of the International Women's Strike, referencing "queer and trans women" with a message calling for members to join in the strike:



Brandworkers

March 5, 2018 · 🌐



Brandworkers ▶ Brandworkers Contingent to the International Women's Strike

March 5, 2018 · 🌐

On Thursday [#WeStrike](#) and join hundreds of thousands of women around the world [rallying for gender justice](#). Women are subject to the most intense forms of exploitation and oppression. But when working class women, immigrant women, black women and women of color, [queer and trans women stop](#), everything stops! [Read about the platform](#) and invite your friends to [strike with us](#) on Thursday! [#WomenStrike](#) [#NosotrasParamos](#) [#8M](#)



WOMENSTRIKEUS.ORG

[Our Platform – womenstrikeus.org](#)

Our Platform International Women's Strike US Platform Platform The International Women's St...

Brandworkers even initiated a Brandworkers "Contingent of the International Women's Strike," stating that they "enthusiastically endorse the International Women's Strike," even posting a link to a "comprehensive version of the International Women's Strike NYC Call to action," which includes the demand for abortion on demand.

THURSDAY, MARCH 8, 2018 AT 4 PM – 7 PM

Brandworkers Contingent to the International Women's Strike

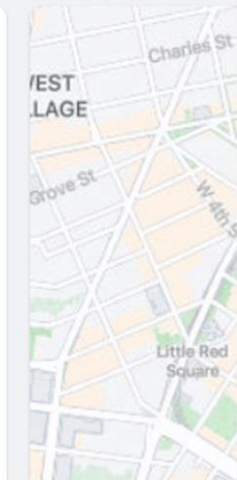
Washington Square Park

About Discussion

Details

- 41 people responded
- Event by Brandworkers and Women's Strike NYC/ Paro de Mujeres NYC
- Washington Square Park
- Duration: 3 hr
- Public · Anyone on or off Facebook

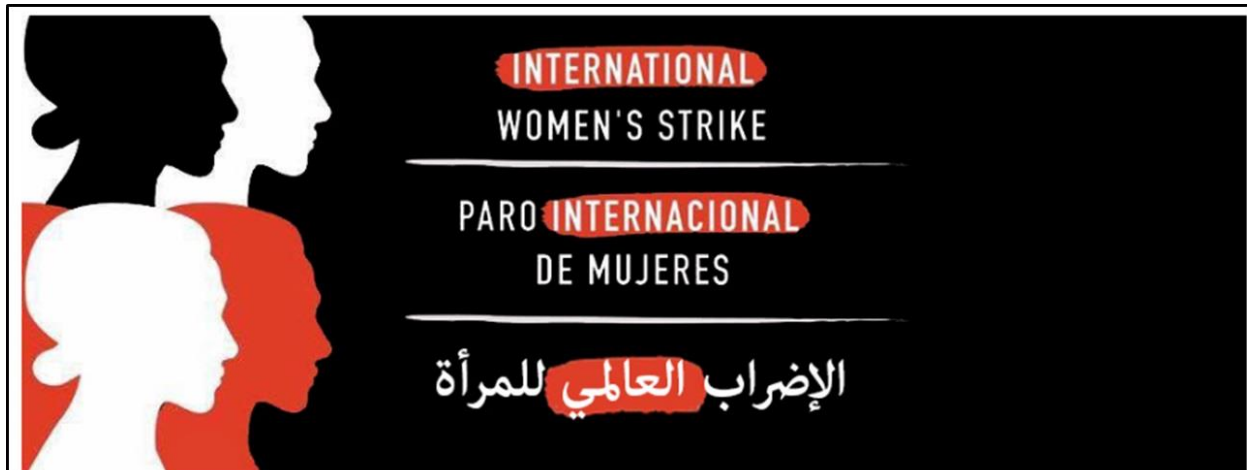
Brandworkers enthusiastically endorses the International Women's Strike on March 8th, 2018. The Brandworkers community - made up of food manufacturing workers in NYC - organizes based on our power as workers. We honor the leadership of people of diverse identities, experiences, and cultures. As workers, we recognize that power manifests in various ways, in terms of who gets it



We believe, in spite of these difficulties, a women's strike to be both possible and fundamental in this political moment. Therefore, we are pushing for an hour strike, relying on the power of simultaneity, to make our absence unavoidably felt at home, in communal spaces, and paid workplaces. We will be heard and our collective strength be known.

For the comprehensive version of the International Women's Strike NYC Call to action:
<http://leftvoice.org/A-Call-to-Action-International-Women...> See less

The [page linked to by Brandworkers](#) says, "free and safe abortion on demand without apology."



OUR DEMANDS

1. **Women's Rights.** We demand legal protection of women's rights, as well as policies and services that allow all women— specially working class, women of color, undocumented immigrants, lesbians and transwomen— to effectively enjoy these formal rights. Hence:

- We demand sexual and reproductive justice, including the right of women to take autonomous decisions about whether they want to reproduce or not, when and under what conditions.
- We demand the right of women to a life free of violence, sexual and otherwise, in all the arenas they inhabit and sustain: home, workplace, public and communal spaces.
- We fight for an end to sex based discrimination entrenched in legislation and policy making, and in the operation of public institutions.

This is why we support:

- Campaigns for free and safe abortion on demand without apology and for the decriminalization of abortion in New York State, bringing state law in line with Roe v. Wade after 45 years of being unconstitutional. A vote on the NY Reproductive Healthcare Act, which will set an example for the rest of the country.

On March 9, [Women's Strike NYC posted a photo](#) of Brandworkers marching with their own signs in the pro-abortion International Women's Strike.



Women's Strike NYC/ Paro de Mujeres NYC

March 9, 2018 · 🌐

...

The incredible women of Brandworkers, which is part of our coalition, present at the March 8th rally in Washington Square Park.



Reproductive Healthcare Act, which will set an example for the rest of the country.

It should come as no surprise that Brandworkers would promote pro-abortion activism, however, considering the fact that [Gabriel Morales, the current executive director for Brandworkers](#) attended a [campaign to stand with Planned Parenthood](#) and the International Women's Day March which is both pro-abortion and socialist.

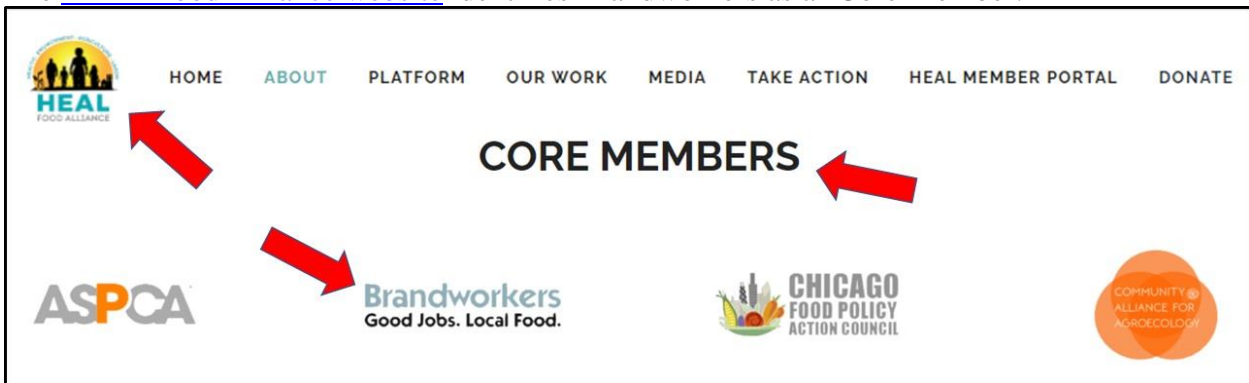


In addition to actively promoting the pro-abortion International Women's Strike and its stridently pro-abortion platform, Brandworkers is a member of and on the Steering Committee of a pro-abortion coalition called the HEAL Food Alliance.

CCHD grant guidelines specifically forbid organizations receiving a grant from the CCHD from being members of other organizations whose actions or agendas go against Catholic social or moral teaching. The [USCCB's guideline specifically states](#):

"CCHD will not fund groups that are knowingly members of coalitions that have as part of their organizational purpose or coalition agenda, positions or actions that contradict fundamental Catholic moral and social teaching (e.g. promotion or support of abortion, same-sex marriage, euthanasia, racism, as well as the use of the death penalty punitive measures toward immigrants, etc.)."

The [HEAL Food Alliance website](#) identifies Brandworkers as a "Core Member."



On its membership page, the [HEAL Food Alliance indicates](#) that member organizations pay annual dues, though it is unclear how much those dues are.

Member Responsibilities

ALL MEMBERS ARE EXPECTED TO:

- Endorse the HEAL Platform
- Actively participate in or contribute to HEAL work
- Participate in at least 50% of HEAL Member meetings and attend the annual HEAL Summit
- Acknowledge and respect the contributions of other HEAL members
- Respect HEAL's values, protocols, and principles, including constructive feedback to improve HEAL
- Pay annual membership dues or discuss alternatives

Brandworkers [executive director Gabriel Morales](#) is also on the [steering committee](#) HEAL food alliance.

HEAL Steering Council

Meet our leadership!

The HEAL Food Alliance is governed by a Steering Council comprised of representatives from our member organizations. Our current Steering Council includes leadership from the Food Chain Workers Alliance, La Semilla Food Center, National Black Food & Justice Alliance, Brandworkers, Operation Spring Plant, the Union of Concerned Scientists, and Real Food Media.

Gabriel Morales

Executive Director, Brandworkers

Gabriel Morales is the Executive Director of Brandworkers. He has over a decade of experience in the labor movement as a rank-and-file member, an organizer, and as an organizing director. Gabriel works with an incredible team of member leaders and staff organizers to support food manufacturing workers in New York City and New Jersey as they build shop-floor power through worker-led unions. Gabriel is shaping a world where workers have the power they need to transform our society and he is constantly inspired by the bravery and courage of rank-and-filers across the globe.



On [July 5, 2022](#), HEAL Food Alliance publicly condemned the Supreme Court's decision to overturn Roe v. Wade, claiming that the decision "undermined the sovereignty, power, and bodily autonomy of people with uteri," and "access to safe medical care, including safe abortion care, is an essential part of a thriving future for all of us." It then added a bullet point indicating where people can obtain help in paying for an abortion:

- If you need help paying for an abortion, or have the means to contribute to support others who need financial help, tap in to the [National Network of Abortion Funds](#).

On [June 24](#), the day of the SCOTUS decision, HEAL retweeted a statement from HEAL's co-founder and executive director, Navina Khanna, claiming that the fight for abortion is linked to their fight for "food, land, farm justice."



On [facebook](#), [HEAL's statement](#) was even more explicit, declaring that "access to abortion ... is a human right **that we will not stop fighting for.**" In other words, HEAL announced that its

agenda includes fighting for access to abortion.

The image shows a screenshot of a tweet from the HEAL Food Alliance, dated June 24. The tweet text reads: "We grieve today, but we fight forever." ❤️🌱 Reproductive justice means centering the bodily autonomy of Black and Indigenous communities and requires us to dismantle the carceral state that works to control our bodies. Like all systematic attacks on bodily autonomy and access to healthcare, Black and Indigenous queer, trans, and birthing people will be disproportionately impacted by the SCOTUS decision to overturn Roe v. Wade. Access to abortion and full decision-making about our bodies is a human right that we will not stop fighting for. In solidarity with all grieving today 🌹 #ReproductiveJustice #SCOTUS #RoeVsWade #Roe #Abortion #AbortionRights #Abolition #BodilyAutonomy #BansOffOurBodies #CommunityCare

Two replies are visible below the tweet:

- Reply from navina khanna (@navinakhanna): "Reproductive justice is not separate from our fight for food, land, farm justice. It's about the sovereignty & decision-making power of those whose lives & bodies are most impacted; the wisdom of those on the frontlines. We grieve today but we fight forever. 🌹🌱"
- Reply from @xo_mxkitty: "remember when trans people said making it impossible for us to survive was an act of extreme state based body control that would apply to cis women too? overturning Roe is a continuation of that. trans justice & reproductive justice are undeniably interlinked"

Pro-LGBT Activities

In addition to Brandworkers being openly pro-abortion, they are also unapologetically promoting homosexual and transgender ideologies. For instance, [back in 2015](#), Brandworkers celebrated the Obergefell decision, legalizing same-sex "marriage" throughout the country.



Brandworkers
@brandworkers



SCOTUS Decision is a victory for LGBTQ workers,
family, & allies across the country! Congrats to all who
tirelessly organized! #LoveWins

3:03 PM · Jun 26, 2015 · Hootsuite

More recently, [on June 2, 2022](#), Brandworkers not only promoted LGBTQ+ "pride," but even went so far as to demand employers cover transgender surgeries and treatments under "healthcare."



Brandworkers

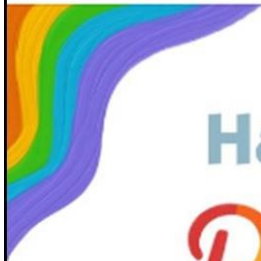
June 2 · 🌐



Happy Pride! A reminder that the labor movement is forever connected to the struggle of LGBTQIA+ folks! Pride at work means considering the rights of all LGBTQIA+ workers.

#pridemonth #Pride #UnionStrong

Source: <https://www.prideatwork.org/issues/workplace-discrimination/>



Happy
Pride

from Brandworkers

a reminder that Pride at work should also consider the rights of LGBTQIA+ workers!

LGBTQIA+ people face various forms of discrimination in the workplace:

- In 28 U.S. states, workers can still be fired due to their sexual orientation and gender identity.
- A strong union contract is often the only legally binding workplace protection available to LGBTQIA workers to fight employment discrimination.



Discrimination and Harassment:

- 18% percent of LGB had experienced employment discrimination because of their sexual orientation.
- 30% of transgender people reported being fired, denied a promotion, or not hired for a job.
- 59% of respondents to US Transgender Survey avoided using a public restroom in the last year, and nearly one third (32%) limited the amount they ate and drank to do so.



Inadequate Healthcare and Leave:

- Union negotiated health plans must meet the needs of their LGBTQ+ members, from covering gender transition-related care to covering HIV prevention and treatment.
- Many employee benefits are based on a legal definition of marriage and family. Many LGBTQ+ families are not based around marriage for a variety of reasons.



The Labor movement can't promise liberation and dignity for all until it is inclusive of all.

We must stand up and speak out for our LGBTQ+ members!



[November of 2021](#), Brandworkers announced a homosexual comedian as the entertainment for their awards dinner. This comedian "hosted the Queerty Podcast, hosted Scruff's comedic queer trivia show "Hosting," where he wrote and created weekly games focused on LGBTQ+ history and culture. He's also currently hosting and producing a monthly queer comedy show 'The Lavender Scare' at Caveat in NYC."



Brandworkers

November 2, 2021 · 🌐



Brandworkers is excited to announce the 2021 Awards Gala host, comedian, writer and actor, Gabe González!

Gabe is a Puerto Rican comedian, writer and actor living in Brooklyn, NY. He was born and raised in Central Florida. Most recently, he hosted the Queerty Podcast from Forever Dog, wrote for Season 8 of MTV's "Decoded with Franchesca Ramsey" and hosted Scruff's comedic queer trivia show "Hosting," where he wrote and created weekly games focused on LGBTQ+ history and culture. He's also currently hosting and producing a monthly queer comedy show 'The Lavender Scare' at Caveat in NYC.

Join us on November 16, 2021, for inspiration as we galvanize the future of worker-led organizing. Click here to RSVP to the 2021 Brandworkers Gala. <https://brandworkers.org/gala>

Brandworkers
Good Jobs. Local Food.

Hosted by:

2021
Brandworkers Awards Gala
Tuesday, November 16th

Gabe González
Comedian, writer and Actor
Based out of Brooklyn, NY

Save your seat at:
brandworkers.org/gala

In [2019](#), Brandworkers tweeted in support of "trans workers."



Brandworkers
@brandworkers



Protect, defend, and center trans workers of color in local food manufacturing. This industry is far from fully safe for trans people and we're fighting everyday to change that.

1:22 PM · Jun 14, 2019 · Twitter for iPhone

[In 2019](#), Brandworkers honored an LGBT activist (Carmelyn P. Malalis) with an award as a "Champion of Economic Justice."



NYC Human Rights Commissioner Carmelyn P. Malalis knows that workers have power to fight back against discrimination & harassment.



In it's writeup on Malalis, Brandworks made sure to explain that her LGBTQ advocacy played a big role in their decision to present her with this award:

"She co-created and co-chaired the firm's LGBT practice group, and co-chaired other practice groups including the Disability and Family Responsibilities Discrimination practice group. For over a decade, **she successfully represented workers** in a wide range of discrimination claims, including those based on race, ethnicity, **gender identity and expression, sexual orientation**, age, and pregnancy.

...

She's redoubled her agency's outreach, with a particular focus on those most at risk of discrimination and harassment, **including trans people**, religious minorities, immigrants, people with disabilities, and communities of color.

...

For showing us what's possible when an agency adopts an intersectional approach to its work, **we couldn't be more thrilled to recognize Commissioner Carmelyn P. Malalis as a Champion of Economic Justice at the 2019 Brandworkers Awards Dinner.**"

Pro-Marxist Activities

The founder and former executive director of Brandworkers, Daniel Gross, [co-founded the International Workers of the World Starbucks Workers Union in 2004](#). The IWW has a long [history of violence](#) going back to 1904. Since then, the IWW has been involved in over 150 violent strikes resulting in countless injuries and many deaths. From the beginning, they openly opposed capitalism and briefly divided in 1908 over a disagreement between whether the Socialist Labor Party Union or direct action in the form of strikes, propaganda, and boycotts would most effectively communicate their goals. An [article in the International Socialist Review](#) stated that the IWW occupies "a proud place in the tradition of revolutionary socialism in the US." A [history project on the IWW](#) at the University of Washington asserted that "the IWW's revolutionary goals and commitment to anarcho-syndicalism positioned it to the left of the Socialist Party as well as the AFL."

Not only does IWW publish [multiple articles](#) in support of abortion, but is so pro-death that [Margaret Sanger](#) even used to protest with them.

In 2014, Daniel Gross (identified in the article as the founder of Brandworkers) wrote an article on IWW organizing strategies in which he supplies ways in which to "[win your IWW campaign](#)."

Given this strong connection between Gross and the IWW, it is only natural that Brandworkers would also have a tight relationship with the IWW, signaling its intimate relationship with revolutionary Marxism.

In [May of 2012](#), Daniel Gross wrote an article for the IWW declaring a joint victory for a joint project between Brandworkers and the IWW.



INDUSTRIAL WORKERS OF THE WORLD
A UNION FOR ALL WORKERS

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- [IWW Headquarters](#)

Flaum workers win in biggest victory yet with IWW support!

Submitted on Wed, 05/23/2012 - 8:55pm

By Daniel Gross - May 7, 2012

Furthermore, according to the [IWW NYC website](#), Brandworkers is hosting "monthly branch meetings" for the IWW in the Brandworks office.



INDUSTRIAL WORKERS *of* THE WORLD

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General Membership Branch Monthly Meeting



Learn how to get more involved at our monthly branch meetings: held every second Tuesday of the month.

Tuesday, January 9, 2018
7:00 PM – 9:00 PM

Brandworkers
43-32 22nd Street, Suite 202, Long
Island City, NY 11101 [\(map\)](#)



On top of that, in confirmation of the completely socialist nature of the Brandworkers organization itself, former Brandworkers board member [Greg Pason is the National Secretary of the Socialist Party USA.](#)



Greg Pason • UNKNOWN

National Secretary of the Socialist Party USA

Summary

Experience



Other Experience 6 - 8 of 8 [View all](#)

er
supporters Club

Member
Board Of Trustees, Brandworkers International



Branch Monthly Meeting

Tuesday, January 9, 2018
7:00 PM – 9:00 PM

Brandworkers
43-32 22nd Street, Suite 202, Long Island City, NY 11101 (map)














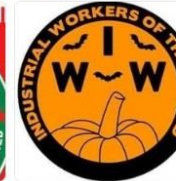






As mentioned above, the current executive director for Brandworkers is Gabriel Morales. [Morales' "likes" on facebook](#) strongly indicate that the connection with the Marxist IWW continues under his leadership.

gabriel morales Add Friend Message

Posts About Friends Photos Videos Check-ins More

Likes

All Likes Movies TV Shows Artists Sports Teams Restaurants Apps and Games

					
Albuquerque IWW	Anarchist People of Color	Caliber Workers Union	DC IWW	Grand Rapids IWW	Heartland IWW
					
IWW Europe	IWW Freelance Journalists Union	IWW General Headquarters	IWW NYC	IWW Starbucks Workers Union	IWW Union Ireland
					
Industrial Worker	Industrial Workers of the World	Las Vegas IWW	Latinx Socialists of America	San Antonio DSA	West Virginia IWW

In fact, in 2016, Morales reported that he is an actual [card-carrying member of the IWW](#).



On October 21, 2017, Brandworkers hosted the book launch of “[Wobblies of the World](#),” a book examining the founding of the IWW and its revolutionist/socialist history.

Wobblies of the World Book Release Event

🕒 Saturday, October 21, 2017 at 2:00pm to 5:00pm

📍 [NYC - ILR Conference Center](#)

570 Lexington Avenue, 12th Floor, New York, NY 10022

The New York City book release of [Wobblies of the World: A Global History of the IWW](#). Featuring co-editor **Peter Cole** in conversation with journalist **Michelle Chen**, of The Nation and the *Belabored* podcast.

This timely work breaks critical new ground for anyone interested in global solidarity, radical labor movements, or alternative models of organizing. The book's chapters cover pivotal struggles around the world including in Aotearoa, Mexico, South Asia, and much more.

The event is hosted by **Brandworkers**, **The Worker Institute of Cornell**, and the **Industrial Workers of the World** (*NYC Branch and General Defense Committee*).

Reception will follow the talk.

In anticipation of the book launch, [Morales cited Lenin on Twitter](#).



gabriel morales

@rigamorales

Late evening of 26 October 1917. Lenin stands before the Second Congress of Soviets. He grips the lectern . . . 'We shall now proceed to construct the socialist order.'

- China Mieville, October

8:18 AM · Oct 26, 2017 · Twitter for Android

During the same 2019 Awards Dinner in which Brandworkers honored LGBT activist Carmelyn P. Malalis, they [brought in a project of the Democratic Socialists of America](#) to sing to the attendees for entertainment.

B Brandworkers
October 30, 2019 · 🌐

Overview Comments

Here is Sing in Solidarity: [A Project of New York City DSA's](#) amazing performance at our 2019 Awards Dinner

Be the first to leave a comment.

Sing in Solidarity: A Project of New York City DSA at Brandworkers 2019 Awar...

And to top it all off, in [April of 2021](#), Brandworkers promoted and encouraged the occult practice of tarot card readings as part of a campaign.

B Brandworkers
April 28, 2021 · 🌐

Join Esmi, [Brandworkers organizer](#), and her partner, Sean on Thursday night for an hour full of tarot card readings and Spanish tortilla-making — all in support of our annual May Day Campaign. Tomorrow night at 6 PM, don't miss it!

**Tarot Cards and Spanish Tortillas:
May Day Campaign Facebook
Livestream**

Join Esmi and Sean on Thursday, April 29th for an hour full of tarot cards and Spanish tortillas – all in support of our annual May Day Campaign

**Brandworkers
MAY DAY
campaign**

THU, APR 29, 2021

Tarot and Tortillas: Esmi and Sean's May Day Campaign Livestream

☆ Interested

Conclusion

Because Brandworkers is a clearly pro-abortion, pro-LGBT, and socialist organization, as shown by the evidence in this report, it has no right to receive any kind of Catholic funding. It is clear that the organization is anti-Catholic in teaching and belief in itself, but also was founded and run by radical socialists. It has a history interconnected with corrupt organizations like the IWW and International Women's Strike and is not afraid to share their close connections with these organizations on social media.

This information and evidence of Brandworker's anti-Catholic promotions is easily available and accessible, which renders the CCHD either incompetent or indifferent in terms of researching the organization to whom they are providing hundreds of thousands of dollars.